



# California Secretary of State Electronic Filing



## Trademark/Service Mark - Application for Registration

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Type of Mark:	Trademark
Name of Owner (Registrant):	Jeffery Scott Heilesen
Registration Number:	02038481
Classification Code(s):	14 16 25
File Date:	06/28/2024

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### Detailed Filing Information

1. Application for Registration of: Trademark
2. Owner (Registrant) Information:
  - a. Name of Owner (Registrant): Jeffery Scott Heilesen
  - b. Business Address: 33430 Bronco Loop, Fremont, CA, 94555, USA
  - c. Declaration of Ownership:

Registrant declares that the Registrant is the owner of the mark, that the mark is in use, and that to the Registrant's knowledge, no other person has registered the mark in this state, or has the right to use the mark, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of the other person, to cause confusion, to cause mistake, or to deceive.
  - d. Business Structure: Sole Proprietor
  - e. Name of General Partner(s): None
3. Description of Mark:

WATCHISTRY

See drawing page attached and incorporated by reference.

Use [bizfile.sos.ca.gov](http://bizfile.sos.ca.gov) for online filings, searches, business records, and resources.



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4. Design Code(s):

5. Disclaimer:  
'Watch.'

6. Date of First Use of Mark

a. Date Mark was First Used Anywhere: 09/20/2015

b. Date Mark was First Used in California: 09/20/2015

7. Identification of Goods or Products/Services:

a. List specific Goods or Products/Services:  
Clothing, namely tops, bottoms, footwear, headwear  
Paper goods and printed matter, namely books and posters  
Jewelry watches

b. Classification Code(s): 14 16 25

8. U.S. Patent and Trademark Information

a. File Date:

b. Serial/File Number:

c. Status of Application:

d. If Refused, Why?:

9. How is the Mark Used:

On Labels and Tags Affixed to the Goods, By Printing Mark Directly onto the Goods,  
Advertisement/Branding On Webpage

10. Type of Specimen:

Photographs of Goods / Containers showing the Trademark

See Specimen attached and incorporated by reference.

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## Declaration of Accuracy and Signature

I declare that all the foregoing information contained in this Application is accurate, true and correct and that I am authorized to sign this Application. I understand that if I willfully state in the Application any material fact that I know to be false, I will be subject to a civil penalty of not more than ten thousand dollars (\$10,000.00).

Registrant or Authorized Representative: Jeffery Scott Heilesen

Date Electronically Signed: 06/28/2024

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**WATCH THIS STRY**



# MARINE NATIONALE



WATCHISTRY