



**California Secretary of State**  
Electronic Filing



**Trademark/Service Mark - Application for Registration**

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Type of Mark: Trademark  
Name of Owner (Registrant): Kiva Brands Inc.  
Registration Number: 300245  
Classification Code(s): 030  
File Date: 01/30/2018

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**Detailed Filing Information**

1. Application for Registration of: Trademark
2. Owner (Registrant) Information:
  - a. Name of Owner (Registrant): Kiva Brands Inc.
  - b. Business Address: 160 Greentree Drive, Suite 101, Dover, DE, 19904, USA
  - c. Declaration of Ownership: Registrant declares that the Registrant is the owner of the mark, that the mark is in use, and that to the Registrant's knowledge, no other person has registered the mark in this state, or has the right to use the mark, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of the other person, to cause confusion, to cause mistake, or to deceive.
  - d. Business Structure: Corporation  
Delaware
  - e. Name of General Partner(s): None
3. Description of Mark:

KIVA (The mark consists of standard characters without claim to any particular font style, size, or color)

See drawing page attached and incorporated by reference.

4. Design Code(s):



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5. Disclaimer:

6. Date of First Use of Mark

a. Date Mark was First Used Anywhere: 12/01/2010

b. Date Mark was First Used in California: 12/01/2010

7. Identification of Goods or Products/Services:

a. List specific Goods or Products/Services: Chocolate and confections, all of the foregoing containing cannabis

b. Classification Code(s): 030

8. U.S. Patent and Trademark Information Item 8 does not apply

a. File Date:

b. Serial/File Number:

c. Status of Application:

d. If Refused, Why?:

9. How is the Mark Used:

On Labels and Tags Affixed to Containers of the Goods, By Printing Mark Directly onto the Goods, By Printing Mark Directly onto the Containers of the

10. Type of Specimen:

Photographs of Goods / Containers showing the Trademark

See Specimen attached and incorporated by reference.

11. Authorized Representative:

Yes

## Declaration of Accuracy and Signature

I declare that all the foregoing information contained in this Application is accurate, true and correct and that I am authorized to sign this Application. I understand that if I willfully state in the Application any material fact that I know to be false, I will be subject to a civil penalty of not more than ten thousand dollars (\$10,000.00).

Registrant or Authorized Representative: Mary L. Shapiro

Date Electronically Signed: 01/30/2018

January 17, 2018

California Secretary of State  
Trademark Unit  
P. O. Box 942870  
Sacramento, CA 94277-2870

RE: Information in Support of Trademark Registration - KIVA

To Whom It May Concern:

In support of registration of the KIVA trademark, Applicant, Kiva Brands Inc. submits the following:

- Kiva Manufacturing, Inc. is the holder of a Type 6 adult use cannabis manufacturing license (No. CDPH-T00000119) and Type 6 medical cannabis manufacturing license (No. CDPH-T00000118).
- Kiva Manufacturing, Inc. is authorized by Kiva Brands Inc. to manufacture the applied-for cannabis products under the KIVA trademark.

Enclosed is a signatory authorization statement, as well as additional images of Applicant's product packaging demonstrating compliance with the applicable labeling requirements.

Respectfully submitted,



By:

Mary L. Shapiro, Esq.  
Attorney for Kiva Brands Inc.

# **EXHIBIT A**

## **Authorization of Owner**

Authorization of Owner

I, Scott Palmer, President of Kiva Brands Inc., authorizes Evoke Law, PC to sign the California state trademark application on behalf of Kiva Brands Inc.

Jan 17th 2018

Date



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## **EXHIBIT B**

### **Additional Product Images**

VANILLA CHAI MILK CHOCOLATE



A HIGHER CHOCOLATE EXPERIENCE™

**KIVA™**

*strength*

**THC**  
100 MG

**CANNABIS-  
INFUSED  
MILK CHOCOLATE**

*flavor*

**VANILLA CHAI**

*contents*

**5 MG THC EA**

*net wt.*

**50g (1.7oz) 20 PIECES**





GOVERNMENT WARNING: THIS PRODUCT CONTAINS CANNABIS, A SCHEDULE I CONTROLLED SUBSTANCE. KEEP OUT OF REACH OF CHILDREN AND ANIMALS. CANNABIS PRODUCTS MAY ONLY BE POSSESSED OR CONSUMED BY PERSONS 21 YEARS OF AGE OR OLDER UNLESS THE PERSON IS A QUALIFIED PATIENT. THE INTOXICATING EFFECTS OF CANNABIS PRODUCTS MAY BE DELAYED UP TO TWO HOURS. CANNABIS USE WHILE PREGNANT OR BREASTFEEDING MAY BE HARMFUL. CONSUMPTION OF CANNABIS PRODUCTS IMPAIRS YOUR ABILITY TO DRIVE AND OPERATE MACHINERY. PLEASE USE EXTREME CAUTION.

Although this product has been third party tested, it has not been tested under the Medicinal and Adult-Use Cannabis Regulation and Safety Act.



LOT No: 17343  
BBD: 12/09/18  
PACKED By: BM



A CHAI MILK



**Information Panel**

**Active Ingredient (per piece):**

Delta-9-Tetrahydrocannabinol (THC)..... 5mg  
Cannabidiol (CBD)..... 0mg

**GOVERNMENT WARNING:**

CONTAINS CANNABIS, A SCHEDULE 1 CONTROLLED SUBSTANCE. THE INTOXICATING EFFECTS OF CANNABIS PRODUCTS MAY BE DELAYED BY UP TO TWO HOURS. CONSUMPTION OF CANNABIS PRODUCTS IMPAIRS YOUR ABILITY TO DRIVE AND OPERATE MACHINERY. PLEASE USE EXTREME CAUTION.

Cannabis use while pregnant or breastfeeding may be harmful. Keep out of reach of children and animals.

**DIRECTIONS:**

Start with one piece. Wait two hours for full effect.

**OTHER INFORMATION:** Store at 20-25° C (68-77° F)

**Total Calories per piece:** 15, **Total Fat:** 1 g,  
**Sodium:** 0 g, **Total Carbs:** 1 g, **Sugar:** 1 g

**Ingredients:**

Milk Chocolate (Sugar, Cocoa Butter, Milk, Unsweetened Chocolate, Lecithin (Sunflower and/or Soya), Vanilla), Cannabis Extract, Natural Flavors.

**Allergy Warning:**

Contains milk. May contain traces of nuts and soy.

**CANNABIS PRODUCTS MAY ONLY BE POSSESSED OR CONSUMED BY PERSONS 21 YEARS OF AGE OR OLDER UNLESS THE PERSON IS A QUALIFIED PATIENT.**

Although this product has been third party tested, it has not been tested under the Medicinal and Adult-Use Cannabis Regulation and Safety Act.

Made by Kiva Confections  
KIVACONFECTIONS.COM



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VANILLA CHAI MILK CHOCOLATE



A HIGHER CHOCOLATE EXPERIENCE™

**KIVA™**

*strength*

**THC**  
100 MG

**CANNABIS-  
INFUSED  
MILK CHOCOLATE**

*flavor*

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**KIVA**